

**PROGRAM FACULTY**

Lory Al Moakar, Ph.D.  
*Associate Professor of  
Computer Science*

Christy Crute, Ph.D.  
*Executive Director  
Graduate & Online Programs,  
Professor of Business Analytics*

Remi Draï, Ph.D.  
*Associate Professor of Mathematics*

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*Assistant Dean  
Calderwood School of Arts & Letters,  
Professor of Accounting*

John D. Smith, D.B.A.  
*Associate Professor of Management*

**PROGRAM DESCRIPTION**

Grove City College's 30-credit online Master of Science in Business Analytics degree affords graduates a wide variety of opportunities in business, healthcare, entrepreneurship, and many other fields, serving in roles such as chief strategist, computer systems leadership, management and operations research analysts, logisticians, data scientists and data engineers. Business analytics graduates often work in a variety of sectors such as the oil and gas industry, construction, retail, manufacturing, web marketing, and others.

**M.S. IN BUSINESS ANALYTICS**

- In this 30 credit hour program, you will gain the necessary skills to create meaningful strategies for your business by analyzing large amounts of data coupled with high-impact visualizations.
- 100% online.
- Full-time and part-time tracks available.
- Can be completed full-time in 12 months.
- Online bridge program is available for those without entry requirements.

**REQUIREMENTS**

- Online application available December 1.
- Application fee.
- Official transcripts and two letters of recommendation – Institution of record must electronically send official transcript to: GraduatePrograms@gcc.edu.
- Please consult the respective program at [www.gcc.edu/gradprograms](http://www.gcc.edu/gradprograms) for additional details.
- GMAT (not required for 2021).

**ACCREDITATION**

Grove City College's master's programs are accredited by the Middle States Commission on Higher Education, a voluntary, non-governmental, regional membership association currently serving higher education institutions in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, the Virgin Islands, and other geographic areas in which the Commission conducts accrediting activities.

**COURSE ROTATION – FULL-TIME**

<u>Late Summer</u> Statistical Models	<u>Fall</u> DB Management Current Topics Visualizing Data Linear Optimization	<u>Winter</u> Case Studies	<u>Spring</u> Introduction to Big Data Forecasting Ethically Architecting Data	<u>Early Summer</u> Capstone
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**COURSE ROTATION – PART-TIME**

<u>Late Summer I</u> Statistical Models	<u>Fall I</u> DB Management Linear Optimization	<u>Winter I or II</u> Case Studies	<u>Spring I</u> Introduction to Big Data	<u>Fall II</u> Current Topics Visualizing Data
<u>Spring II</u> Ethically Architecting Data Forecasting	<u>Early Summer II</u> Capstone			



**CONTACT**

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